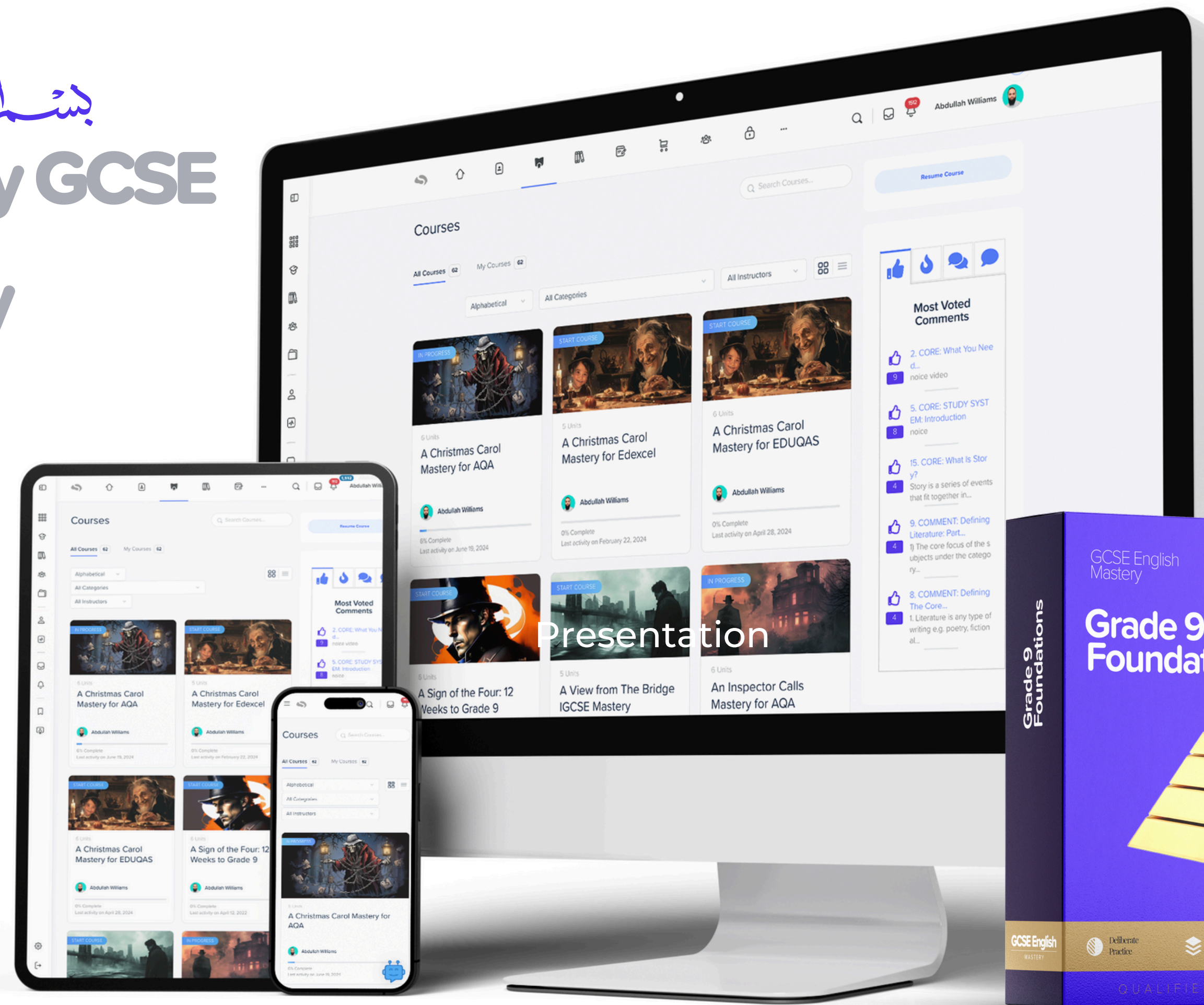


بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Sophicly GCSE English Mastery

PROGRAMME



Presentation





HOW TO SCORE *GRADE 7-9* IN GCSE ENGLISH WITH STRONG FOUNDATIONS

PARENTS AND STUDENTS

THE GRADE 9 MASTERY BLUEPRINT

BY ABDULLAH WILLIAMS



WHAT YOU ARE GOING TO LEARN



#01

Grade 9 mindset for students & parents



#02

Recognise the skills and strategies you need to score 100% in GCSE English lang & lit



#03

Preview our system that practically guarantees you top grades





WHAT'S THE PURPOSE OF THE GCSE ENGLISH EXAM?



A TEST OF SKILLS AND KNOWLEDGE



Inference skills



Evaluation



Writing for impact



Creativity



Critical reading



Comparative skills



Knowledge of Authors'
techniques



A



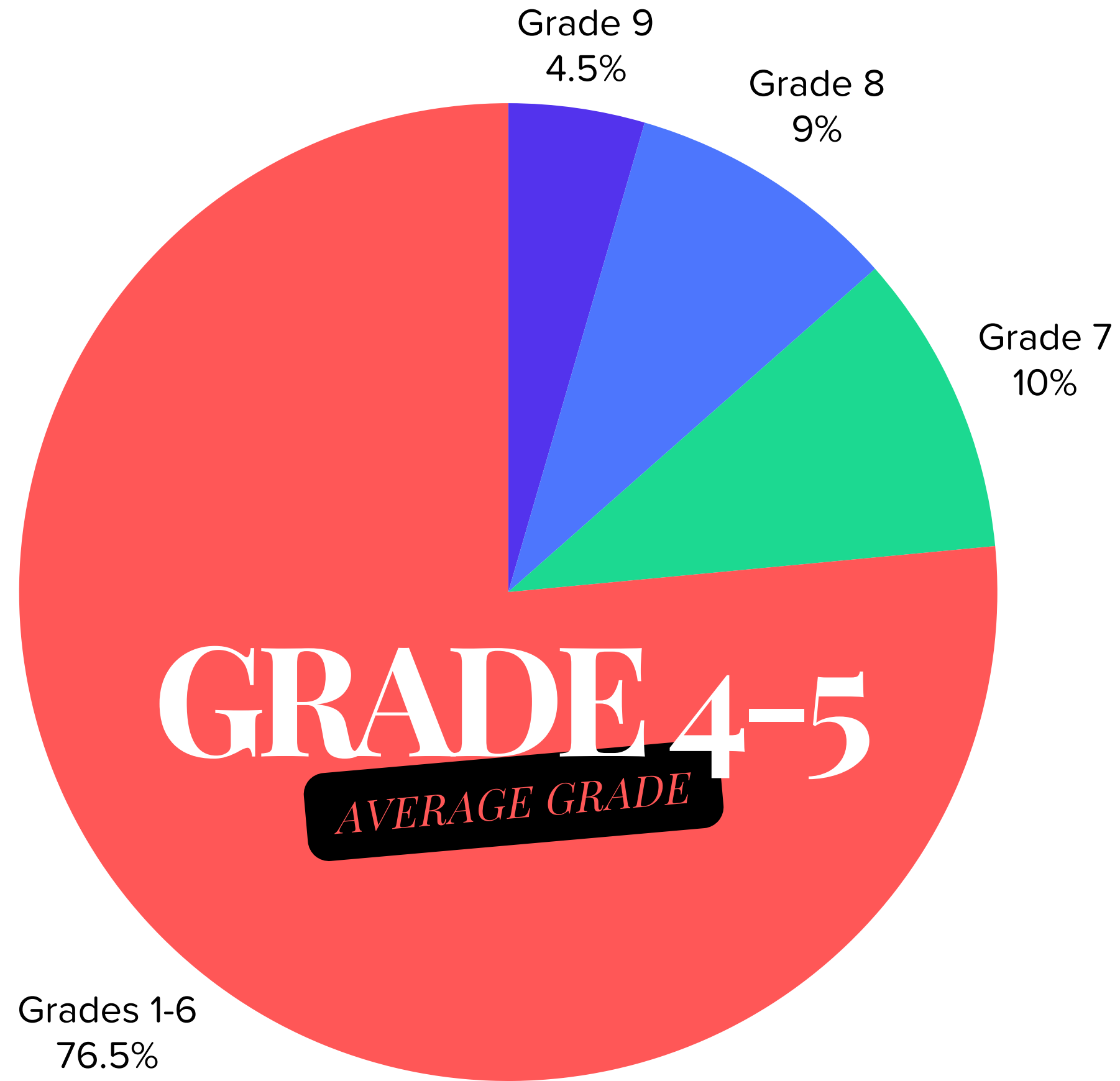
B

**THE EXAMINERS JUST
WANT TO SEE GOOD
WRITING.**



**HOW MANY STUDENTS
SCORE TOP
GRADES?**







**SO, WHAT'S THE BIGGEST
DIFFERENCE BETWEEN
HIGH ACHIEVERS AND THE
REST?**

MINDSET



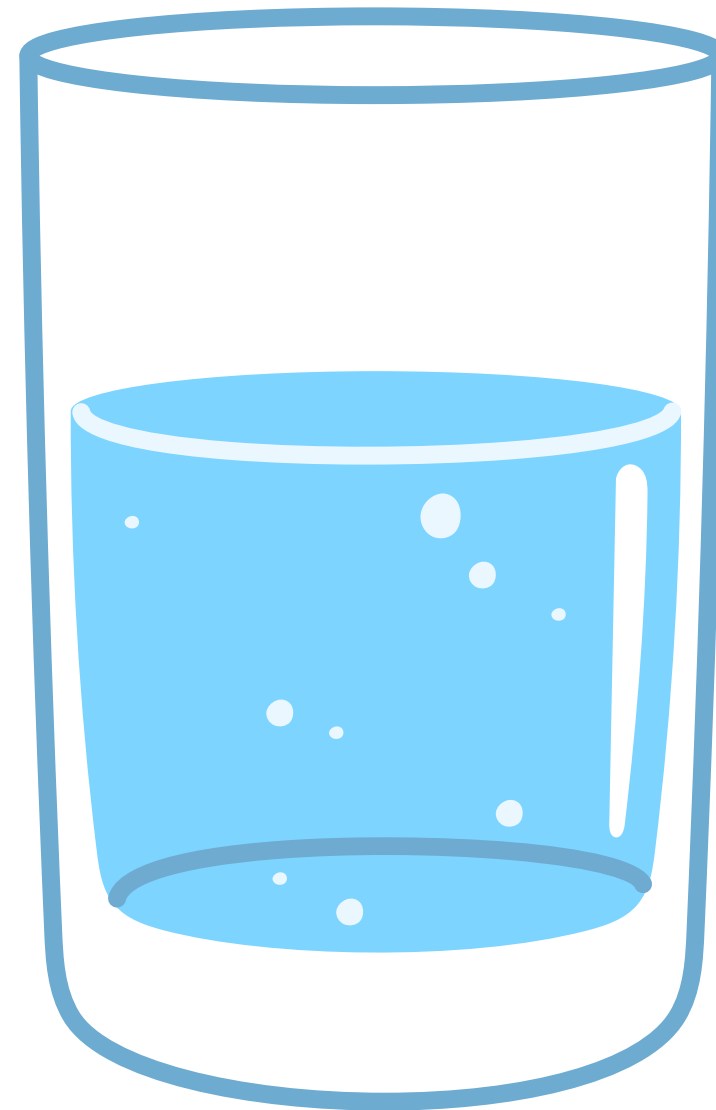


WHAT IS MINDSET?



Mindset refers to the established set of attitudes held by someone. It encompasses the cognitive frameworks that shape how individuals perceive and respond to the world around them, particularly in terms of their abilities, potential, and intelligence.

GLASS HALF FULL?



BENEFITS OF A STRONG MINDSET



#01

Students with a growth mindset are more likely to embrace challenges, persist in the face of setbacks, and see effort as a path to mastery

#02

Research has shown that students with high self-efficacy are more likely to set challenging goals, remain resilient when facing difficulties, and ultimately achieve higher academic performance.

#03

Those with a positive mindset are more likely to set realistic yet challenging goals, remain committed to them, and derive intrinsic motivation from the process, rather than being solely outcome-focused.

“I’ve missed more than 9,000 shots in my career. I’ve lost almost 300 games. Twenty-six times, I’ve been trusted to take the game-winning shot and missed. I’ve failed over and over and over again in my life. And that is why I succeed.”

MICHAEL JORDAN

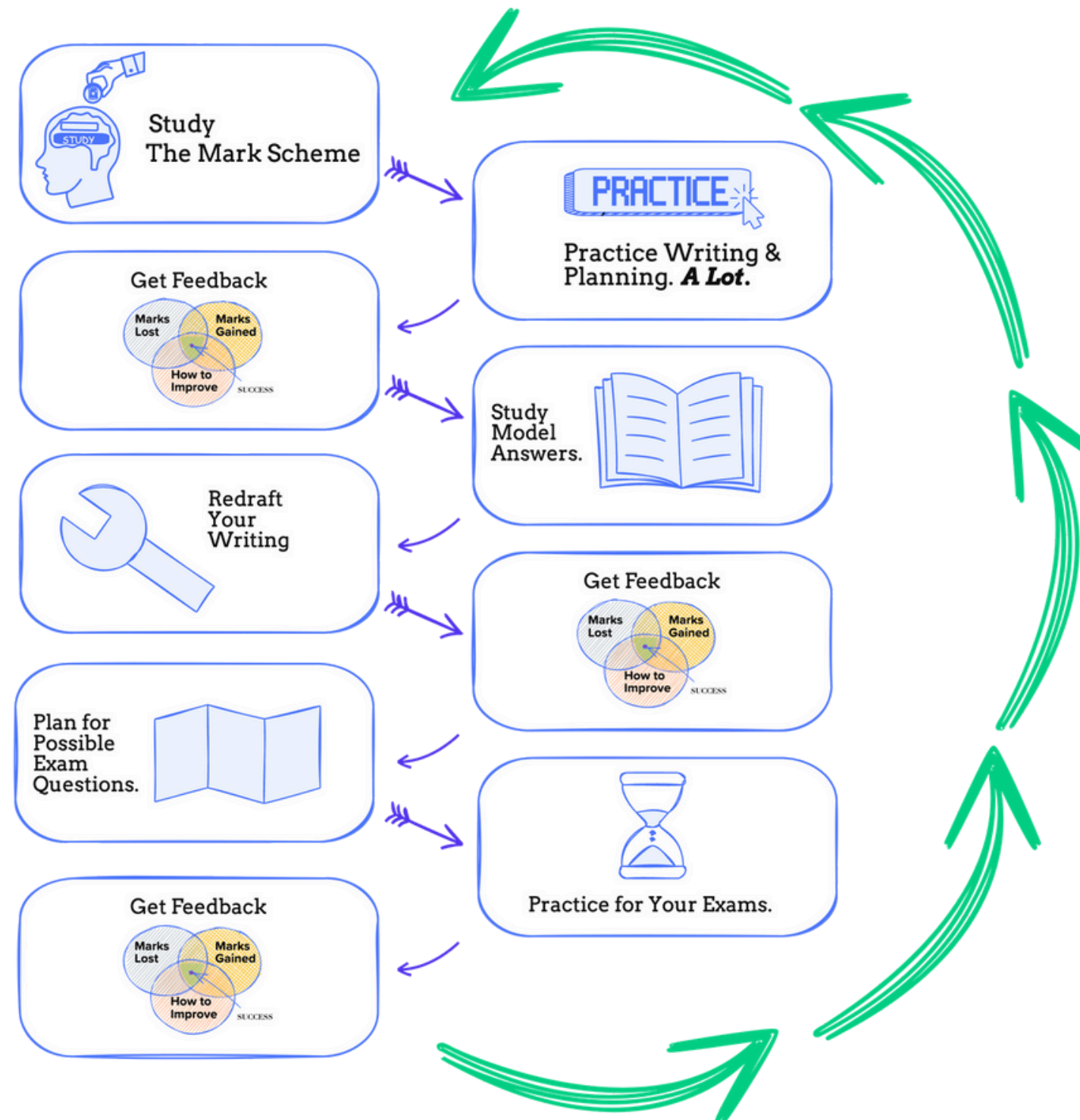


“...definitely the target is to be able to win races every weekend... and we need to keep focusing on the process more than on the outcome. The good outcome will only be the result of hard work and work well done. We are really focusing on the process, on our weaknesses, and how we can optimise every single aspect... By doing just that we will get to the point where we are in contention [to] win every single weekend.”

CHARLES LECLERC



THE GRADE 9 FORMULA



GRADE 9 MINDSET



1.
2.
3.



TRUST
FOCUS
PRACTICE



WHY DID WE MAKE A COURSE FOR PARENTS?

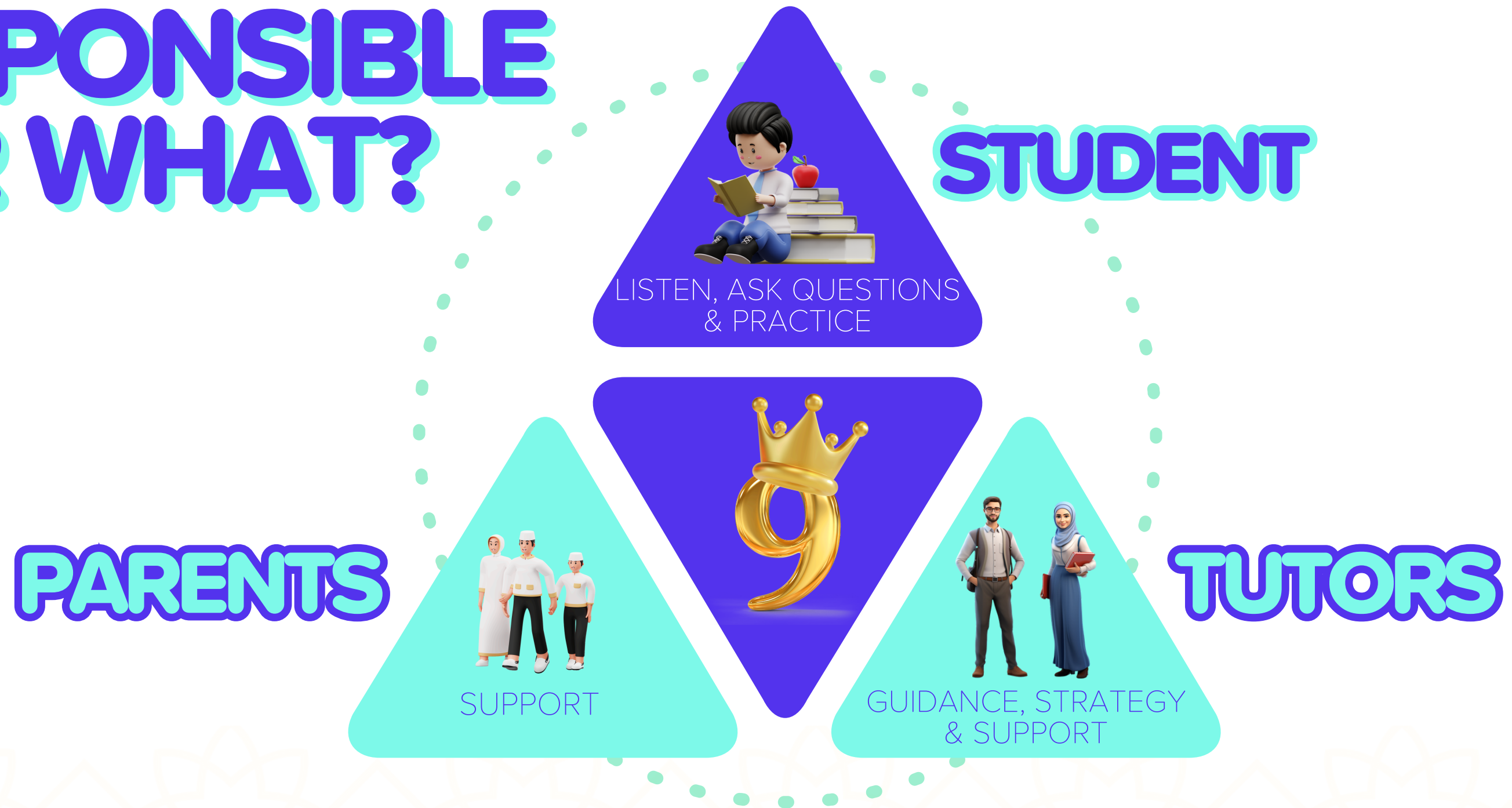




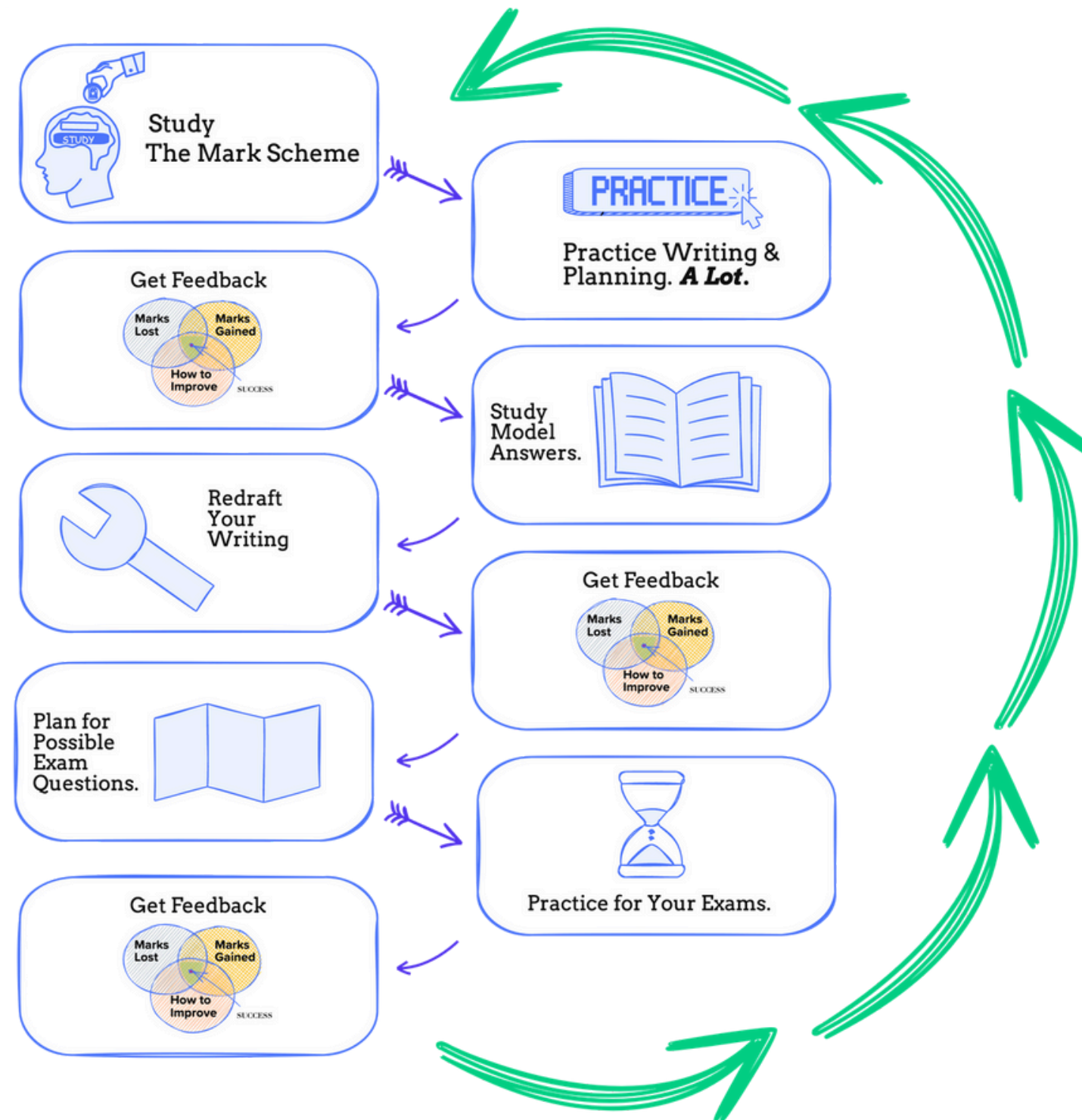
**ONLY A SMALL MINORITY
OF TEENAGE STUDENTS
ARE FULLY INDEPENDENT.**



WHO'S RESPONSIBLE FOR WHAT?



THE GRADE 9 FORMULA



SO, WHAT IS...



Sophicly
Master Your English

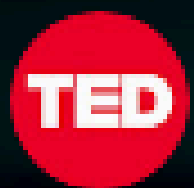




RESULTS-FOCUSED EVIDENCE-BASED *GCSE English Mastery*

PROGRAMME






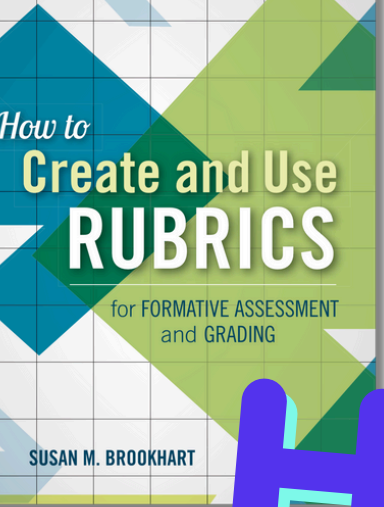
Let's teach for mastery -- not test scores | Sal Khan



Share



Watch on  YouTube

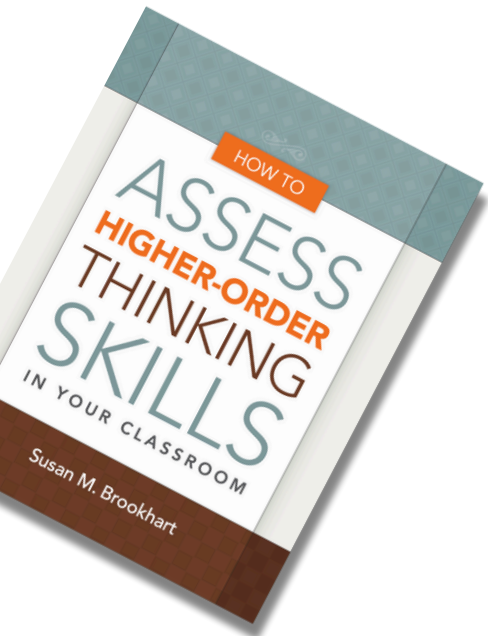
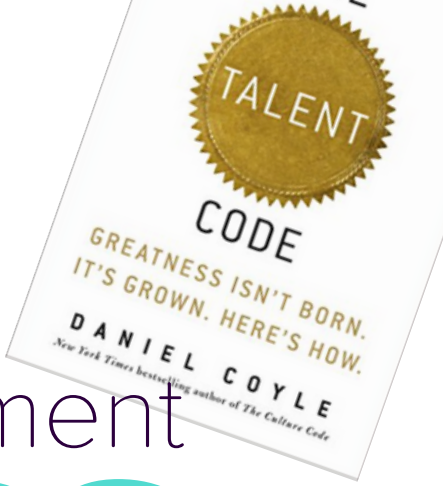


15000
HOURS
Development



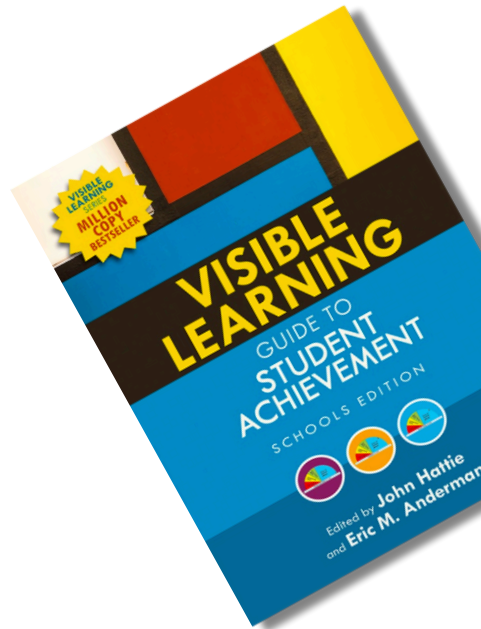
££££££££££
INVESTMENT

7 Development
YEARS



educational
RESEARCH

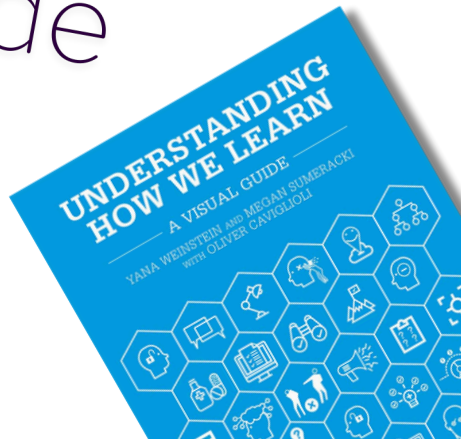
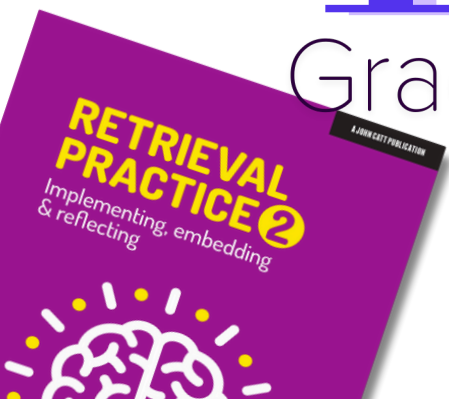
Qualified
TEACHERS



100+
Grade 7-9 Students

99%
improvement rate

80%
Grade 7-9



GRADE 9 MINDSET



1.
2.
3.



TRUST
FOCUS
PRACTICE

OUR FOCUS



#01

Helping you deliver genuine results through skills and knowledge development.

 Entertainment



 Tricks



 Babysitting



 Hacks



THE CHALLENGE: A VERY, VERY BIIIIG SUBJECT



#01 Shakespearean Text

#02 Modern Text

#03 Victorian Text

#04 Poetry Anthology

#05 Unseen Poetry

#06 Language Paper 1

#07 Language Paper 2

#08 Life

#09 Homework

#10 Other Subjects





**SCORING TOP GRADES IN
GCSE ENGLISH IS NOT
ROCKET SCIENCE OR
MAGIC.**



**THE EXAMINERS JUST
WANT TO SEE GOOD
WRITING.**



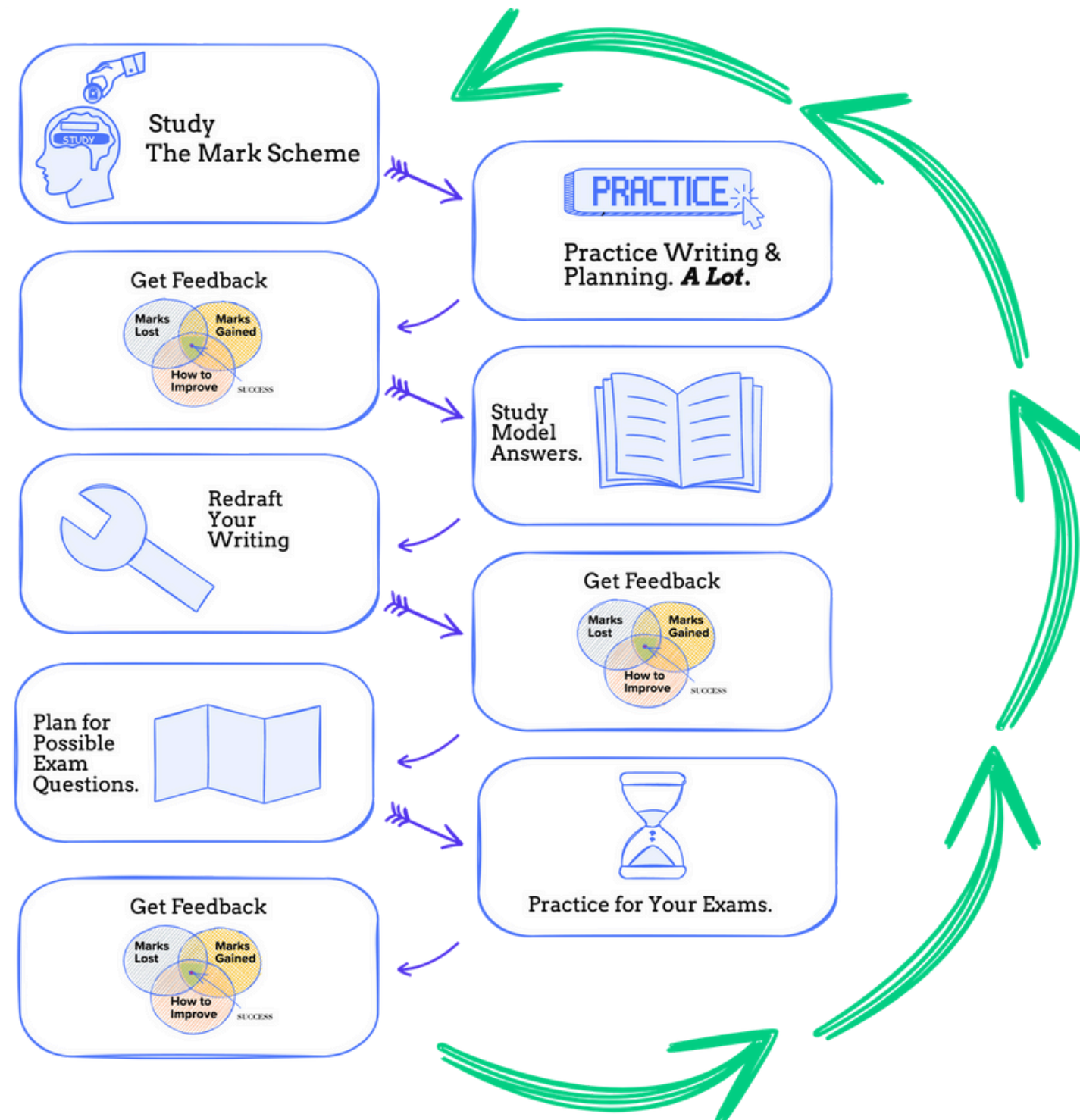
HOW TO SCORE A GRADE 9 WITHOUT BEING PERFECT.



Abdullah Williams



THE GRADE 9 FORMULA

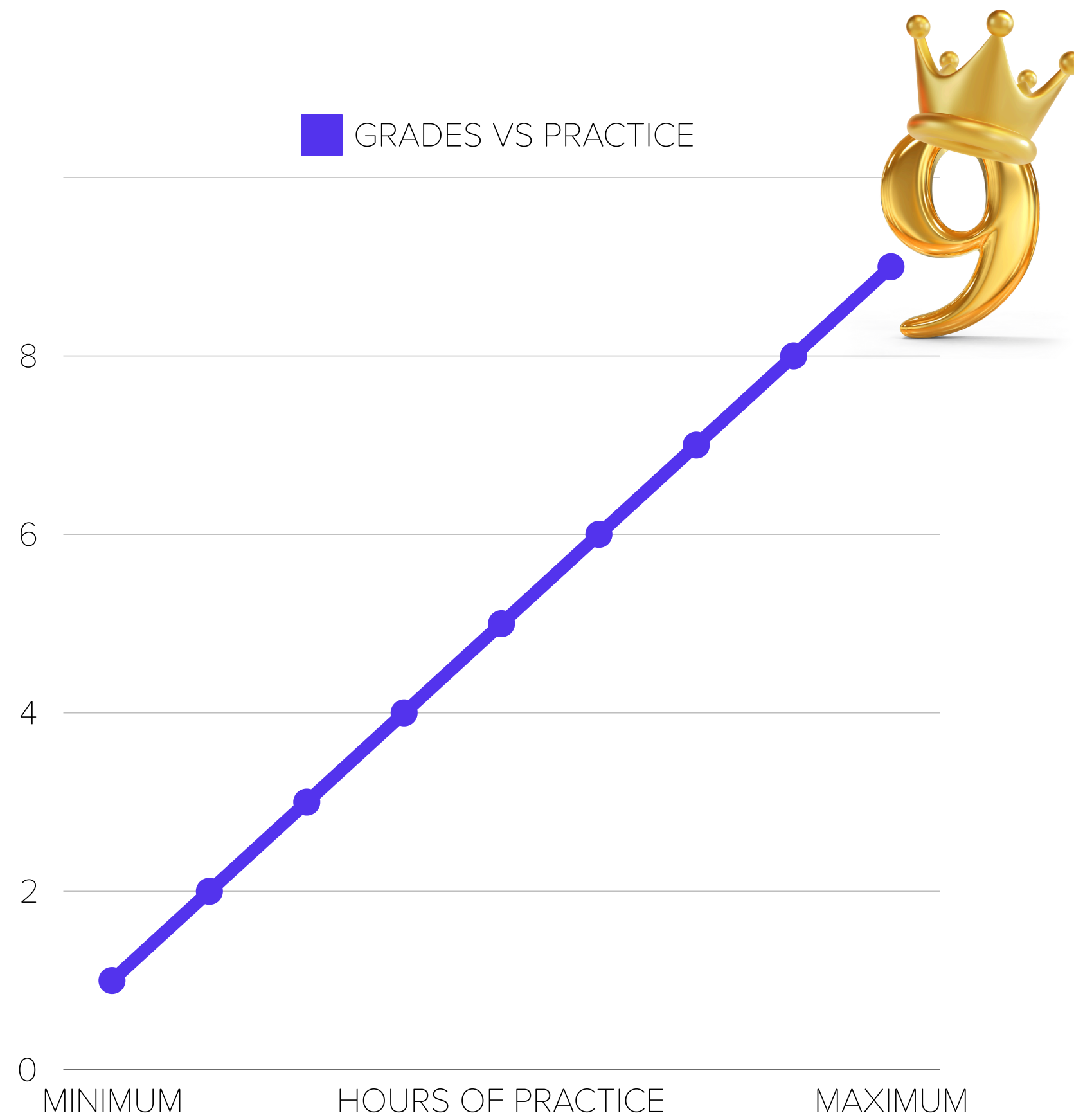




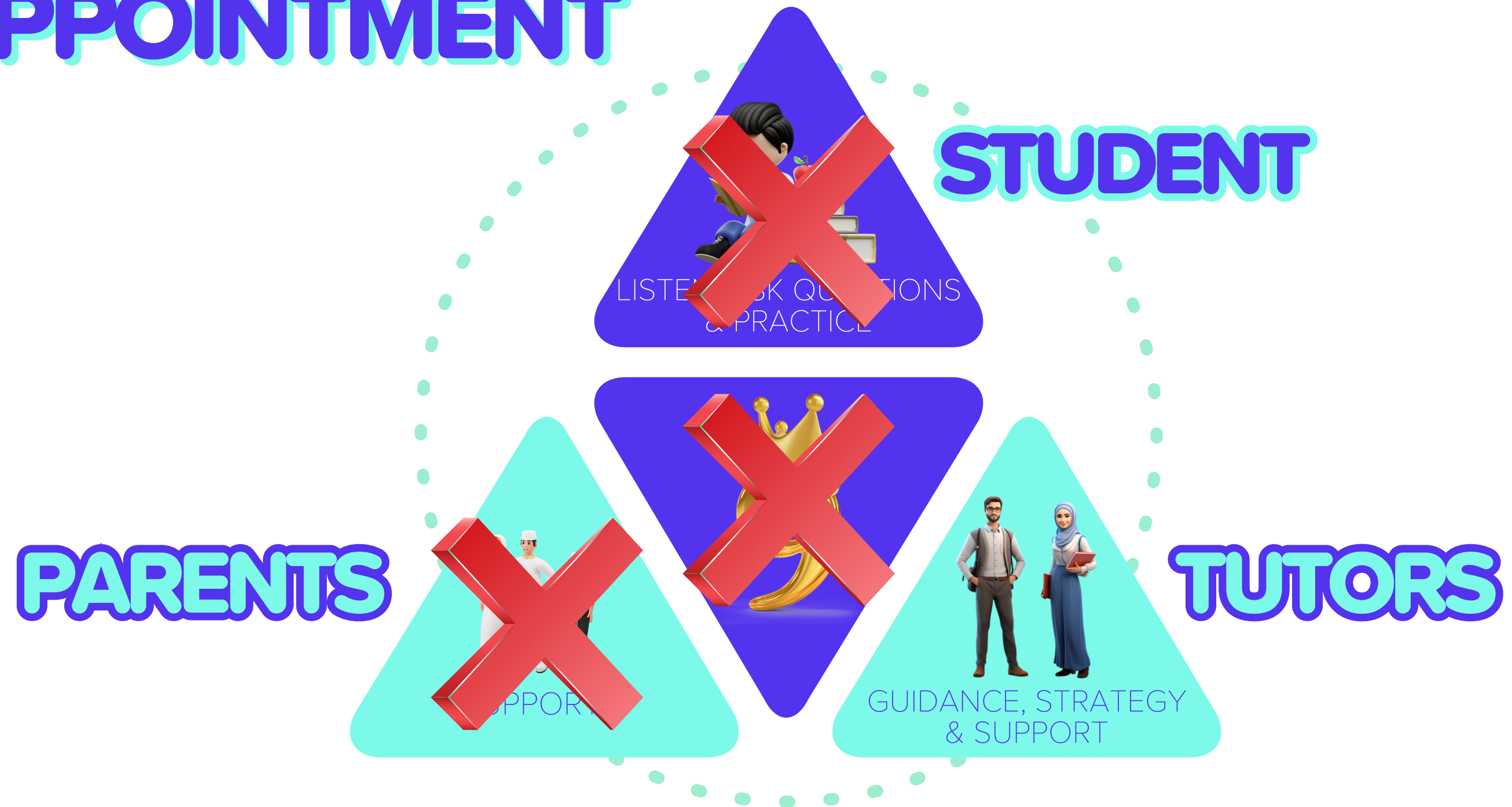
**“THE RIGHT SORT OF PRACTICE
CARRIED OUT OVER A
SUFFICIENT PERIOD OF TIME
LEADS TO IMPROVEMENT.
NOTHING ELSE.”**

PEAK, ANDERS ERICSSON





FORMULA FOR DISAPPOINTMENT



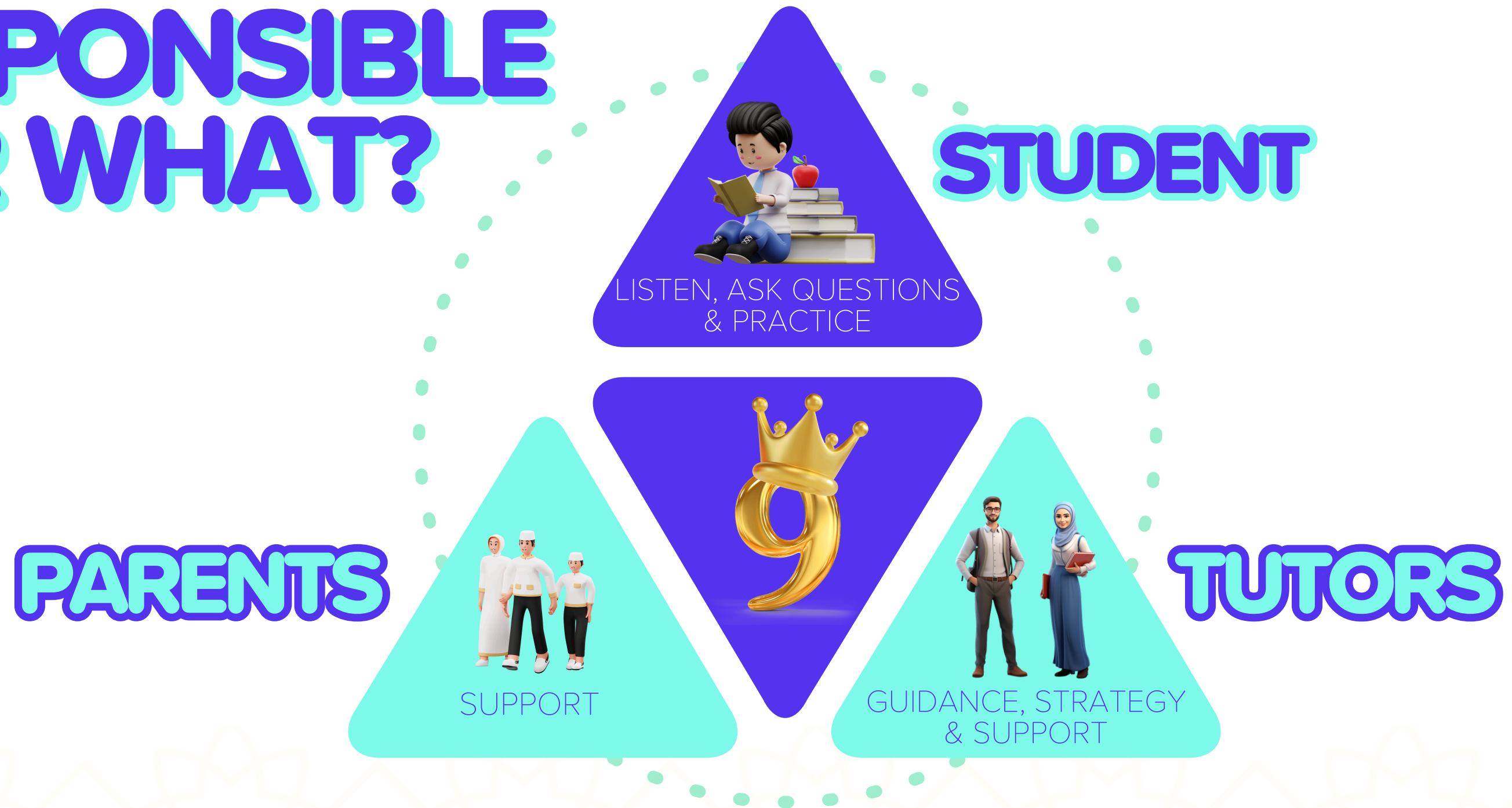


**“THERE ARE TWO TYPES OF
PEOPLE WHO NEVER LEARN:
THE SHY AND THE ARROGANT.”**

A TEACHER



WHO'S RESPONSIBLE FOR WHAT?

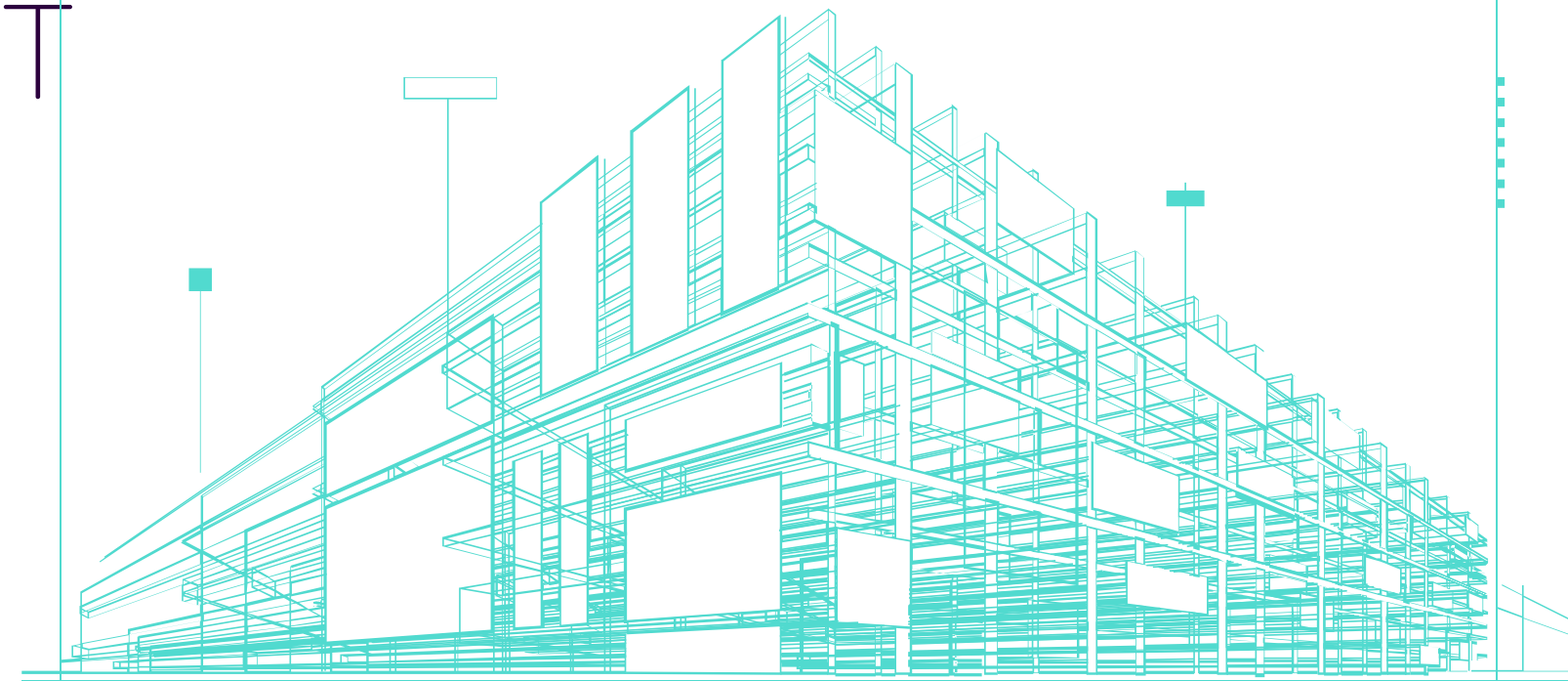
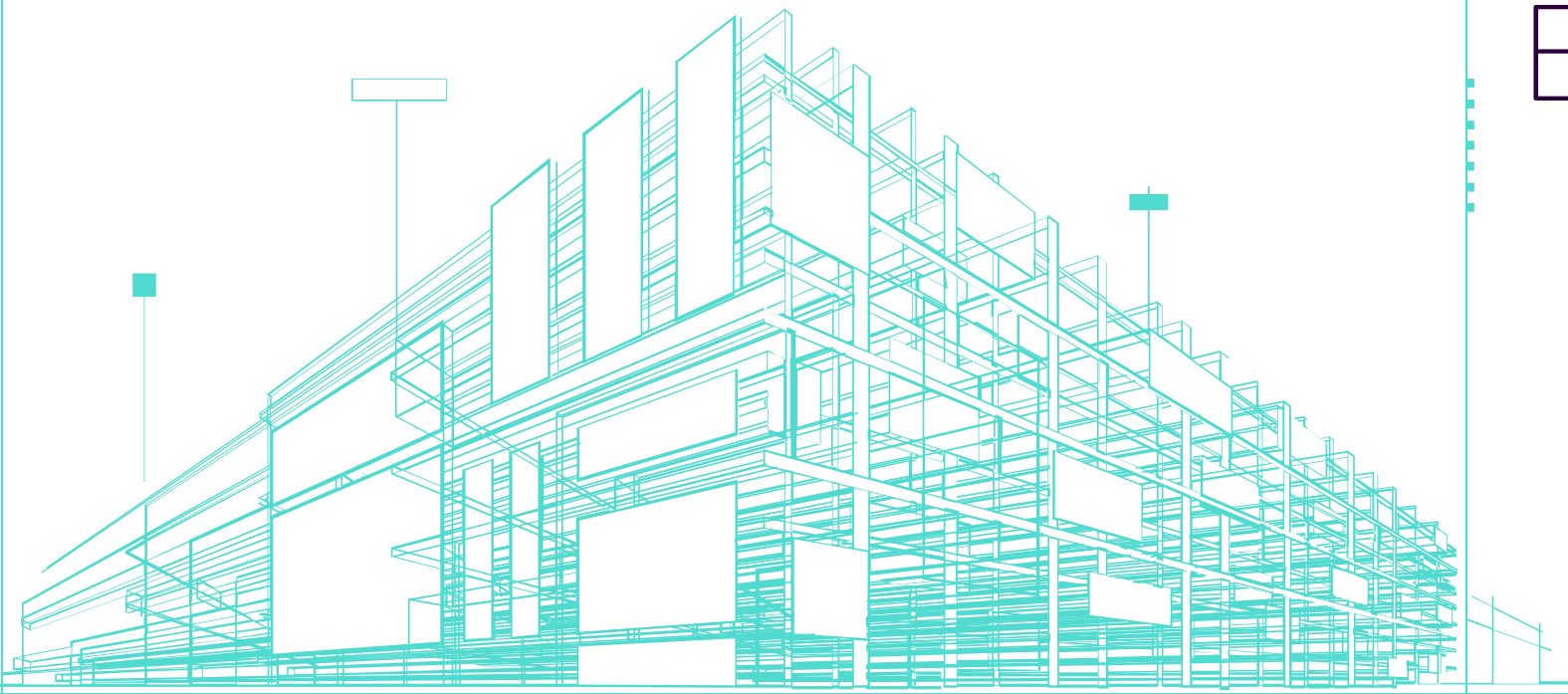


LET ME INTRODUCE YOU TO....



THE
GRADE 9
MASTERY

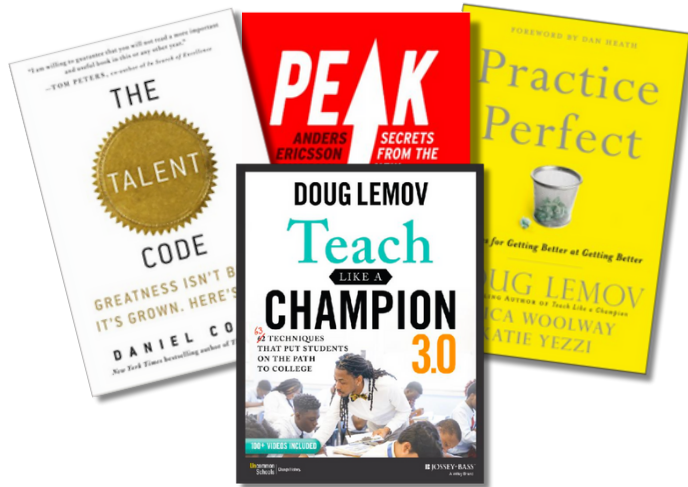
BLUEPRINT



PROGRAMME KEY CONCEPTS

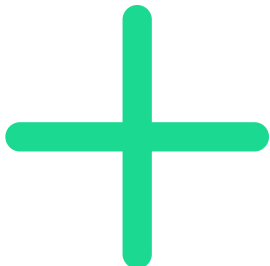
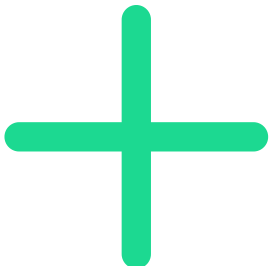


EVIDENCE-BASED



TECHNOLOGICALLY
ADVANCED

TEACHER
EXPERTISE



UNIQUE

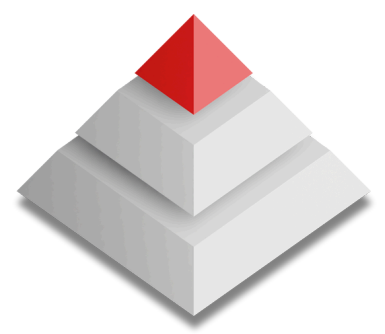


4 STEPS TO MASTERY

Grade 9 Exam
Prep



Grade 9
Foundations



STEP 1

Diagnostic
Assessment



STEP 2

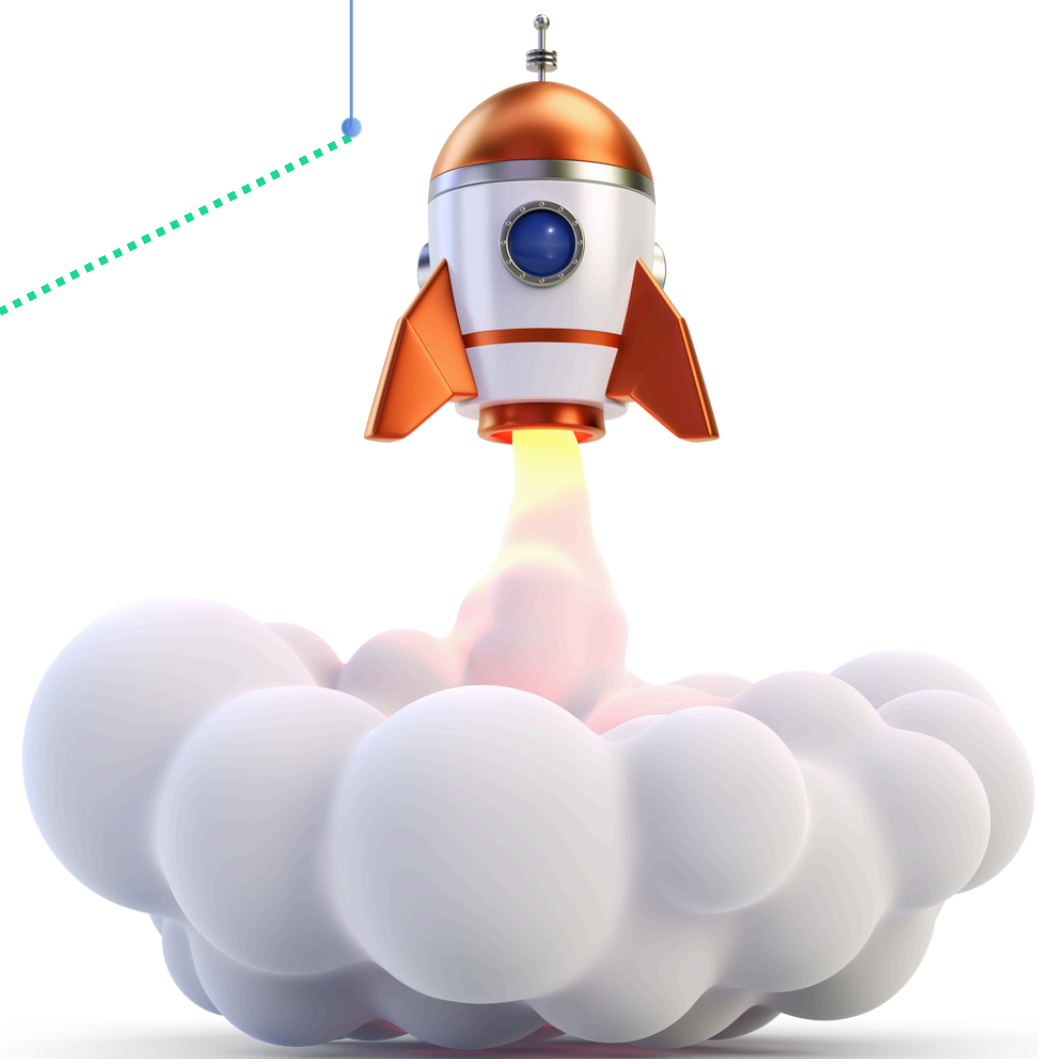
Practice Perfect



STEP 3



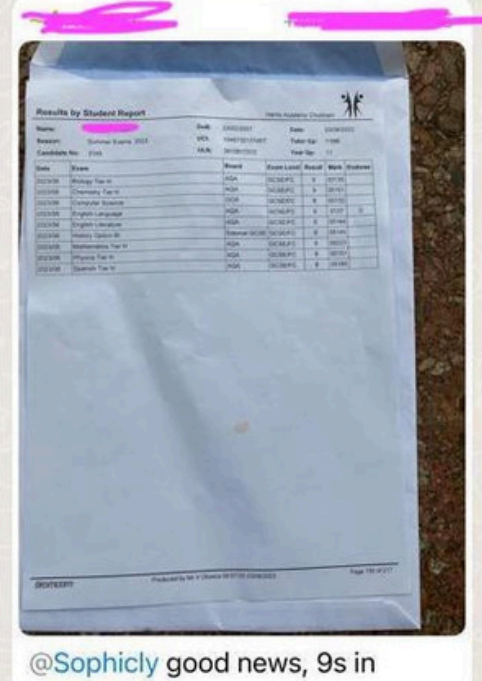
STEP 4



Salam 23:03
I got my results back today I got a 5 in Lang and 7 lit 23:03
previous mock: grade 5
final result: 8
+ 2 grades

Abdullah was incredibly useful. He had a very methodical way of teaching and it allowed me to make steady yet sustainable progress which was reflected in my end-of-year grade.
Abdullatif
Top grade student
+ 3 grades
grade 7 lit
grade 7 lang

I saw a massive improvement not only in my attitude towards learning but my grades as well. I studied... in a way that has never been taught to me in school and it has shaped who I am today...
Sakinah
Top grade student
+ 2 grades
grade 9 lit
grade 9 lang



Hello Abdul, this is just to say a big thank you for your teaching. C... did very well in her English exams. Thanks 19:09
Eng lang 8 and Eng literature 7. Thanks 19:12
Amazing!
I'm so happy to hear that 19:20

Today 08:19
Salamu alaykum wrwb akhi + 4 grades
Alhamdulillah I got my results and I got a 9
May Allah reward you abundantly for all your help.

السلام عليكم ورحمة الله وبركاته 14:12
Assalam aleykom Mr Abdullah
I hope you are well.
I would like to let you know, ... achieved a grade 9 in Literature and 7 in Language.
Thank you ever so much for your efforts to support ..., your generosity has been absolutely excellent. We appreciate all your work.
May I have some advice on an urgent matter please? ...

... its very genuine Site. I can highly recommend as my son scored grade 9 for english Literature. Of course he did his own part but it would have not been possible without the support of Mr . Abdulla and his team of teachers.
2 h Like Reply Message
Replying to ... Cancel

...one of the most amazing experiences of my life.
Abdullah's help with concepts such as active recall as well as different learning strategies while learning new content has creatively impacted my way of learning...
Rasmi
Top grade student
grade 7
+ 4 grades

I got a 7 in bit literature and language 11:55
Both* 11:55
Lang 8
Lit 9

	Mark Achieved (%)	Grade Achieved
Biology	84.00	9
Chemistry	92.17	9
Computing	87.00	9
Drama	96.00	9
English Language	77.00	8
English Literature	81.00	9
French	80.00	8
History	85.00	9
Mathematics	95.00	9
Physics	87.00	9

Salam Abdullah. Alhamdulillah ... did well in mocks in general and nailed the English literature. Your help was greatly appreciated JZK. We need to get the English language up to a 9 too. Do you feel able to help with this? ...

Final result:
9+9

A LITTLE ABOUT ME



Creator, Designer and Founder of Sophicly, Possibly the first and Most Technically Advanced, "Evidence-Based" GCSE English Mastery Programme in the UK



Main contributor for Quizlet's official GCSE English Material.
Quizlet



- 80% of our students scored grades 7-9 in 2023
- at least 90% join us at grades 4-6
- 99% (100/102) improvement of 1-4 grades.



Aiming for 100% grades 7-9 through continuous innovation, development and research



Abdullah Williams

GRADE 9 MINDSET



1.
2.
3.



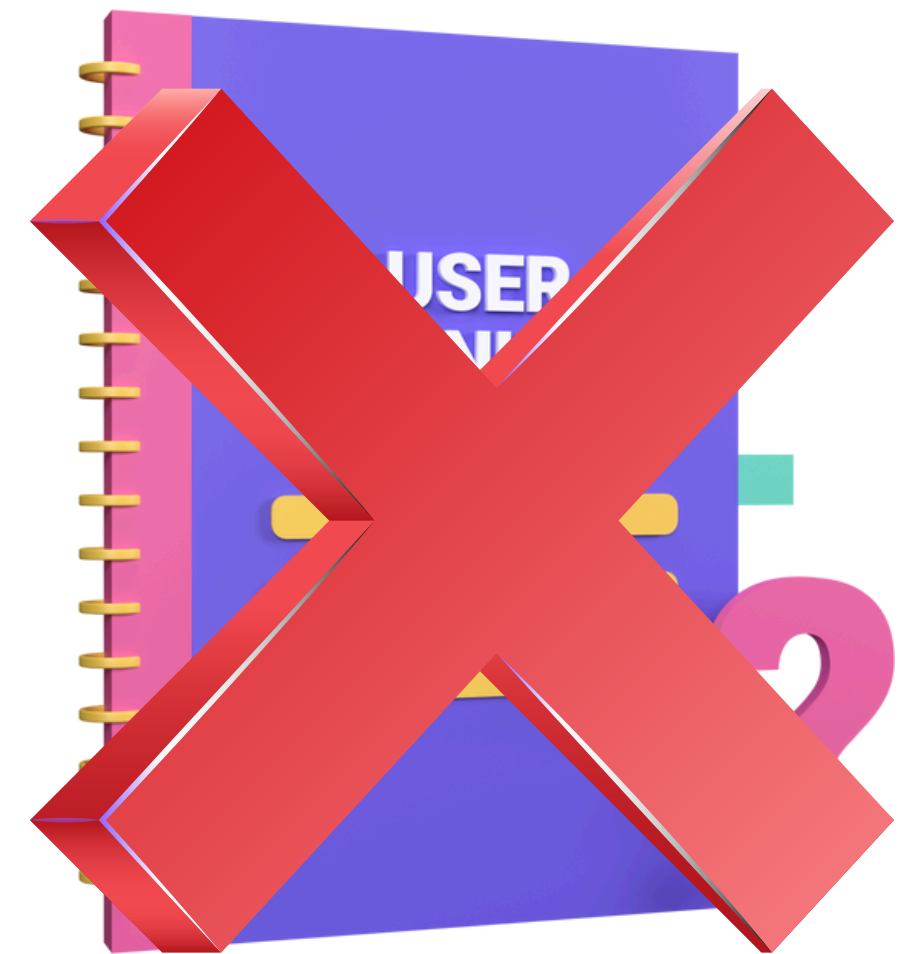
TRUST
FOCUS
PRACTICE

#1 MISTAKE X



#01

Not following our
instructions.



#1 PILLAR OF SUCCESS



#01

Follow our instructions. ***PRECISELY***



#2 PILLAR OF SUCCESS

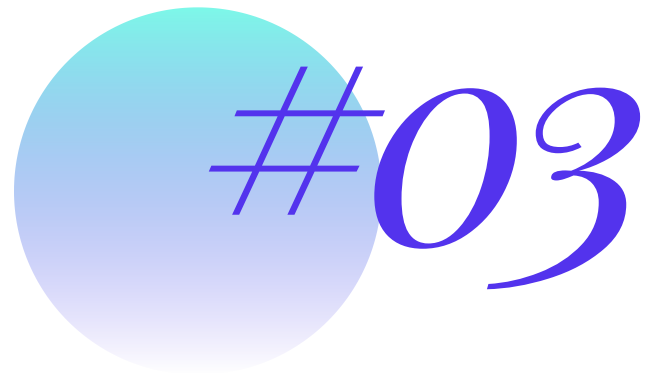


#02

Be proactive, not reactive. Parents: set 15 minutes aside per week to check up on your child.



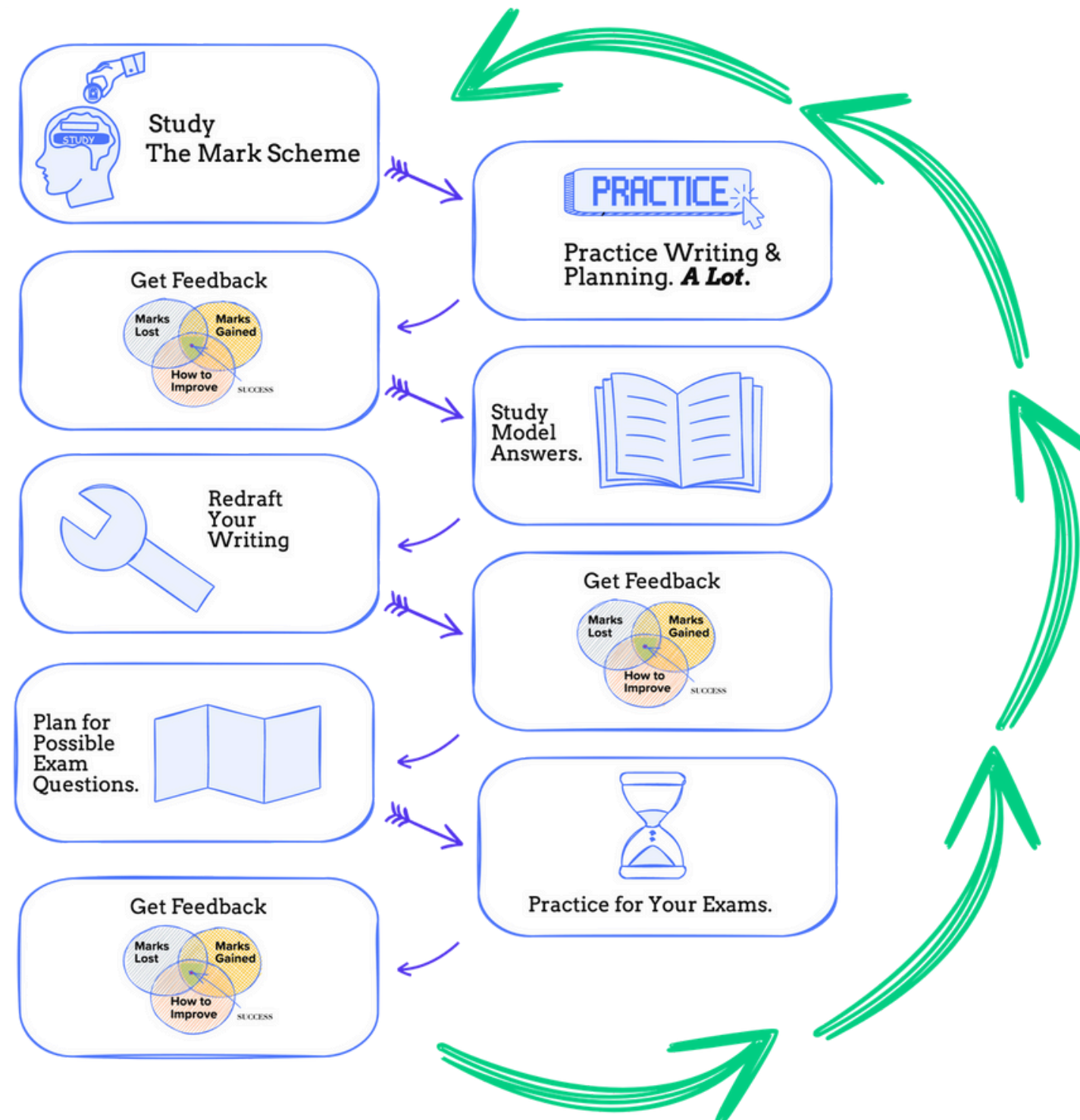
#3 PILLAR OF SUCCESS



Be productive. STUDENTS: Aim to submit at least 2 pieces of writing per month by completing the writing units (diagnostic and redraft + feedback).



THE GRADE 9 FORMULA



HOW TO FOLLOW OUR INSTRUCTIONS



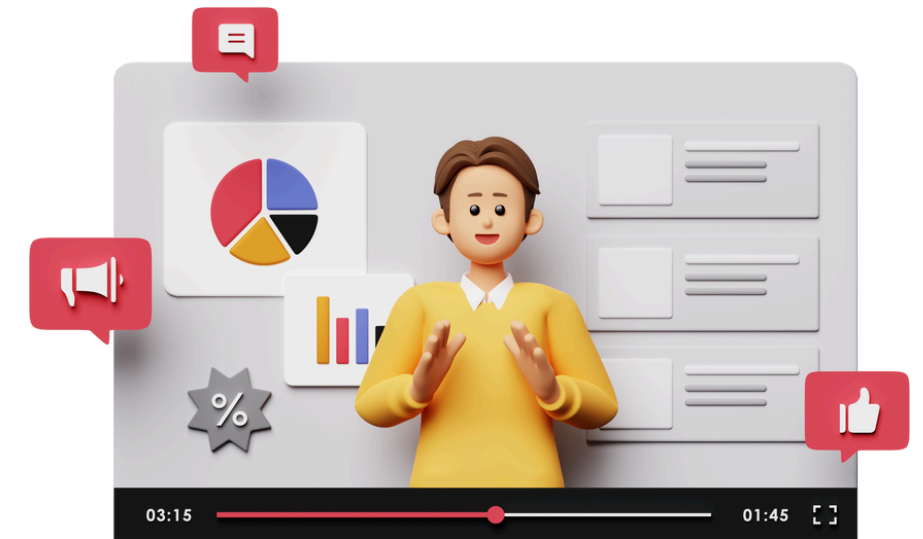
#01

Follow our curriculum (PRACTICE) & make use of our resources



#02

Attend your live sessions, ask questions & interact



#03

Listen to and follow the teacher's instructions precisely.



#04

Read our text messages and emails, and act.



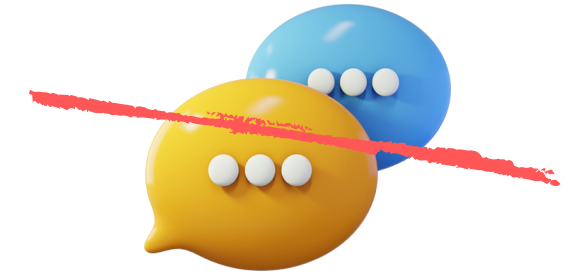
WHAT NOT TO DO



 Call Abdullah
Anytime



 Text Abdullah
Anytime



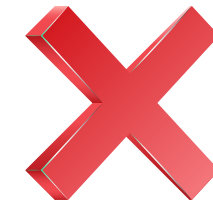
 Tell Abdullah
How to Improve



Use the resources we have
given you.



UNACCEPTABLE EXCUSES



“I’m not learning anything.”



“I don’t know what to do next.”



“It’s not working for me.”



“I didn’t know what time the lesson was.”



“I’m not improving.”

#NO EXCUSES

GRADE 9 RESOURCE LIST



Weekly Live Writing Sessions



Weekly Live Strategy Sessions



Weekly Live Modelling Session



GCSE English Mastery Curriculum



Qualified Teachers



Grade 9 Library



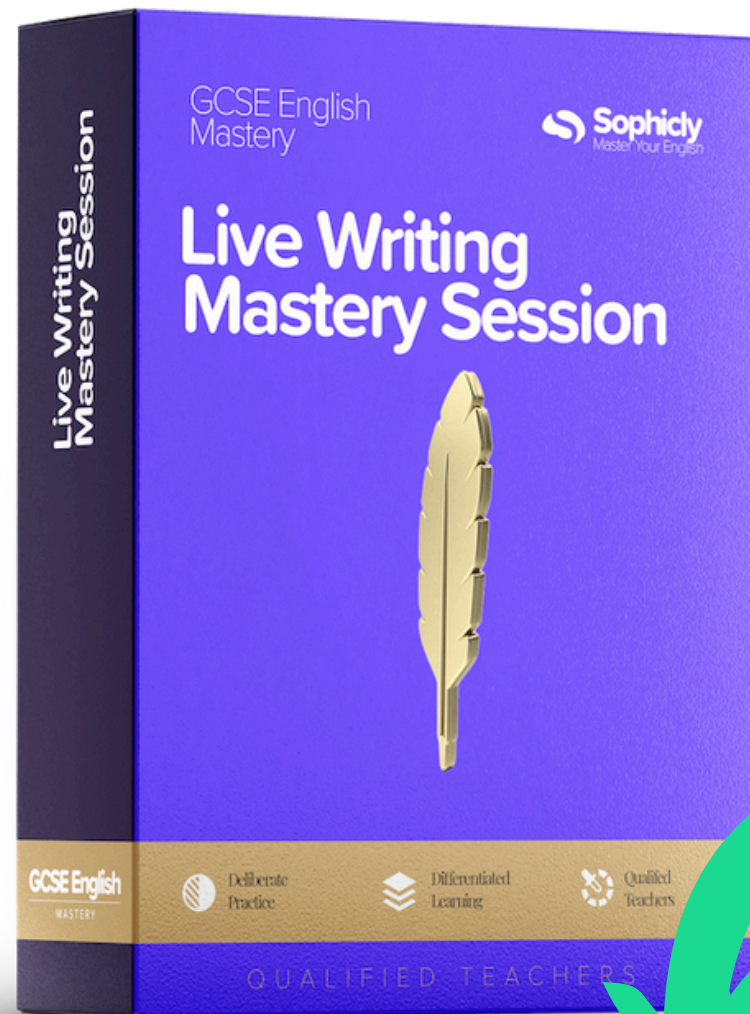
Private Support Channel (Telegram:
9am - 5pm, Mon - Sun)




3 WEEKLY LIVE SESSIONS



2-HR WEEKLY WRITING SESSIONS





Courses

Got exams coming up? Learn to diagnose your weaknesses, learn how the examiners think, build the skills and get the grade you want.

sophicly.com



2 Hours + Breaks, Weekly



Qualified Teachers (Support)



Discussion (Live Modelling Recap)



Reading (Grade 9 Library)



Writing Practice + Feedback* (Curriculum)



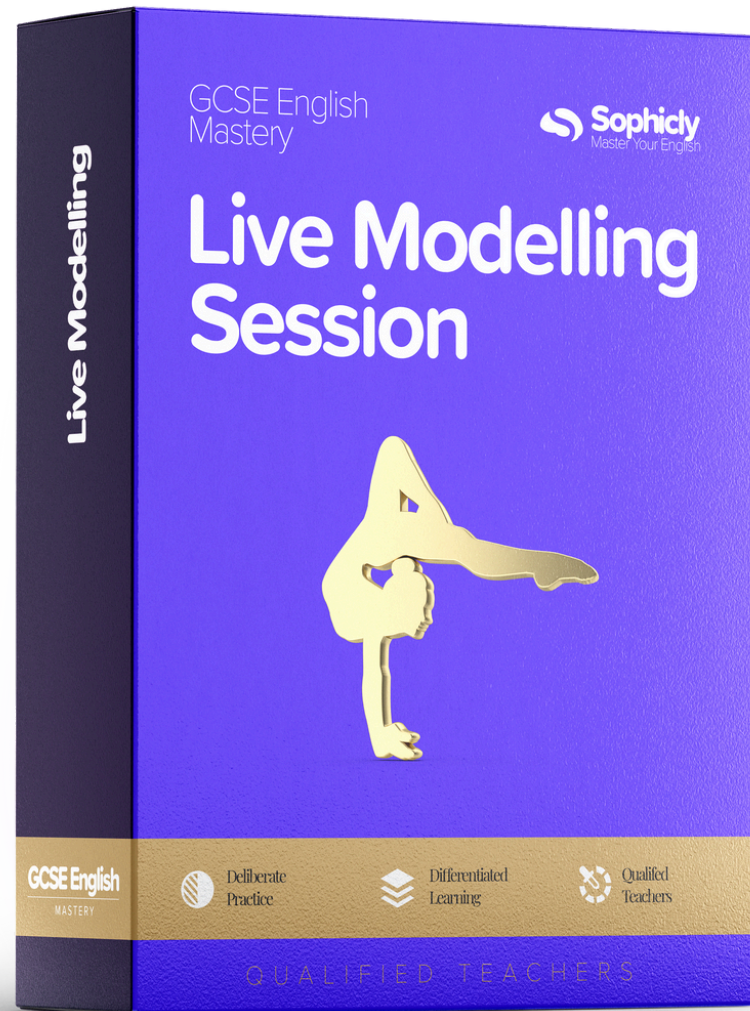
Targets (Support Channel)



Voice Note Summary (Support Channel)



1-HR LIVE MODELLING SESSION



1 Hour, Weekly, Saturdays



Live Grade 9 Answer Modelling



Exam Strategy



Replay + SMS Recap



Evidence-Based



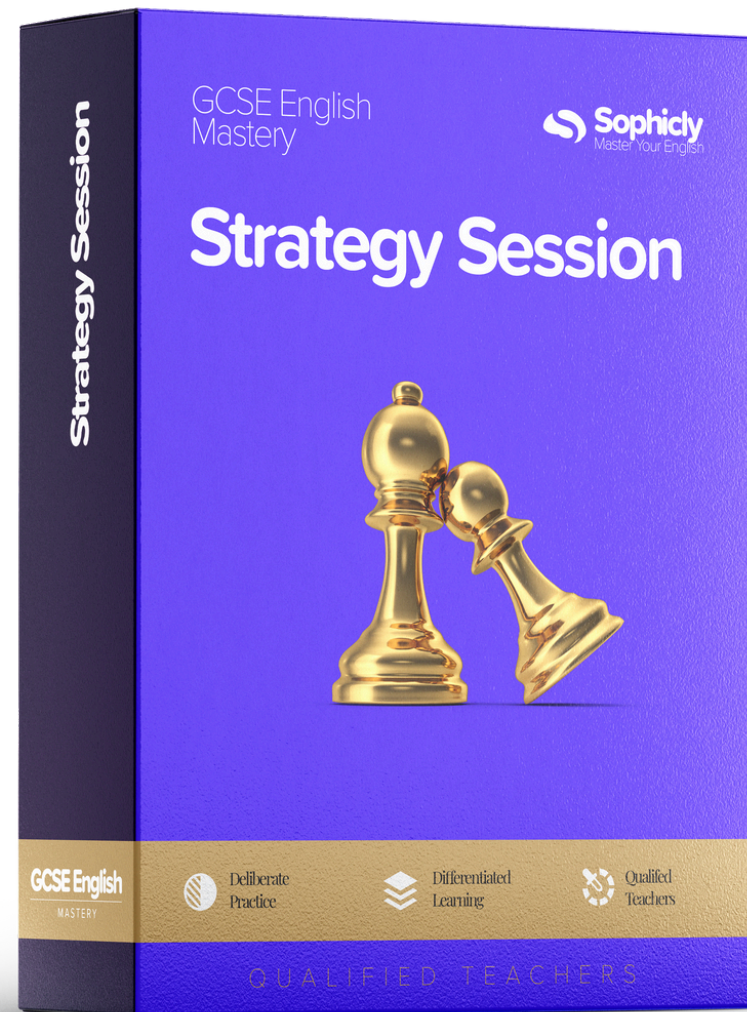
Live Grade 9 Discussion



Live Grade 9 Writing Observation



1-HR LIVE STRATEGY SESSION



1 Hour, 2 x per week



Open to students & parents



Strategy, Accountability + Guidance



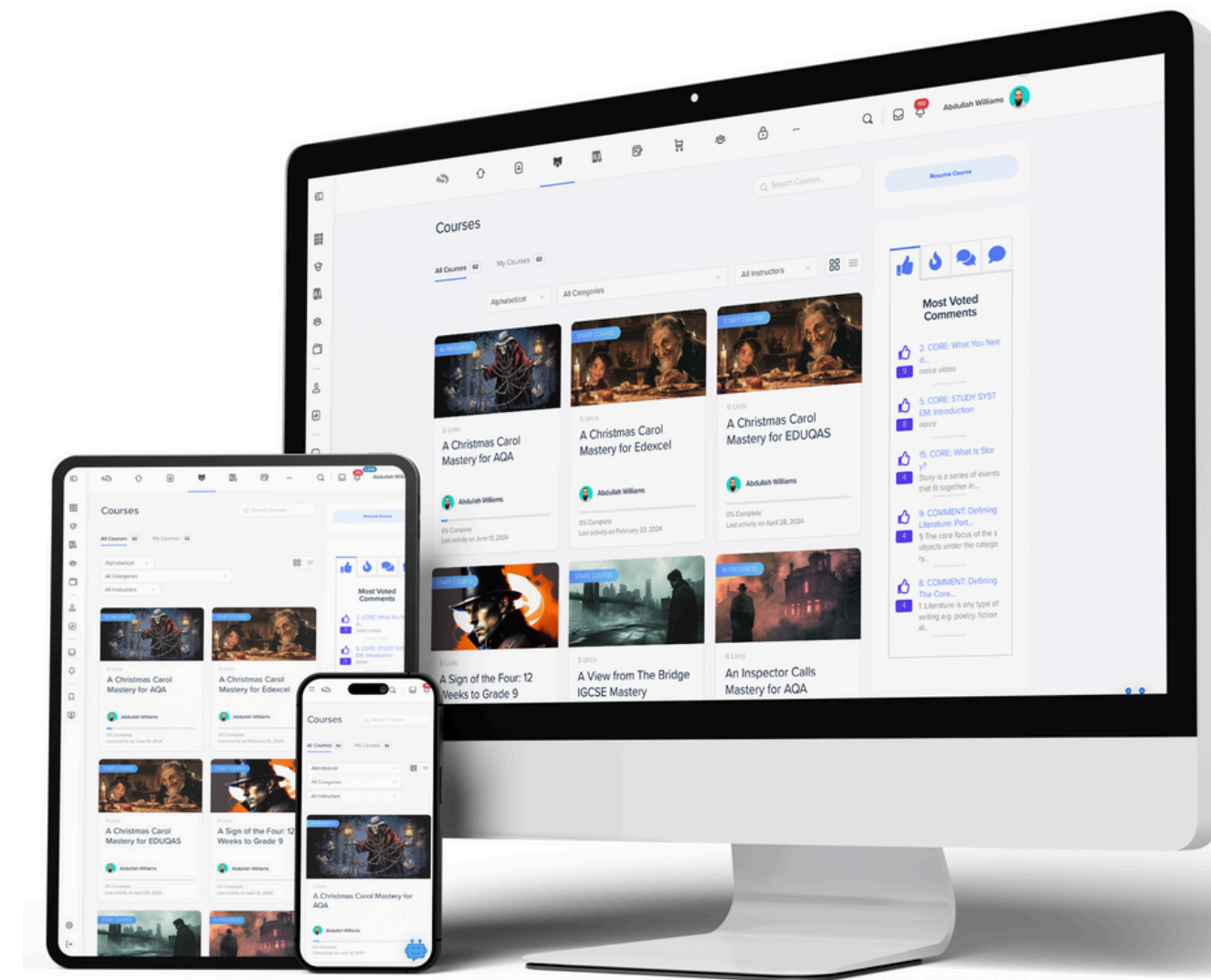
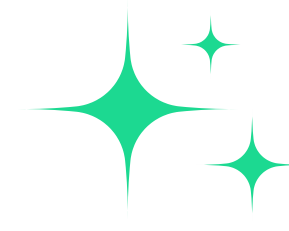
Targets (Support Channel)



Live Grade 9 Discussion



GCSE ENGLISH MASTERY CURRICULUM



Evidence-based, AI-Enhanced



Covers The Major GCSE Texts



2400, Bitesized Grade 9 Lessons



Grade 9 Foundations



Reading

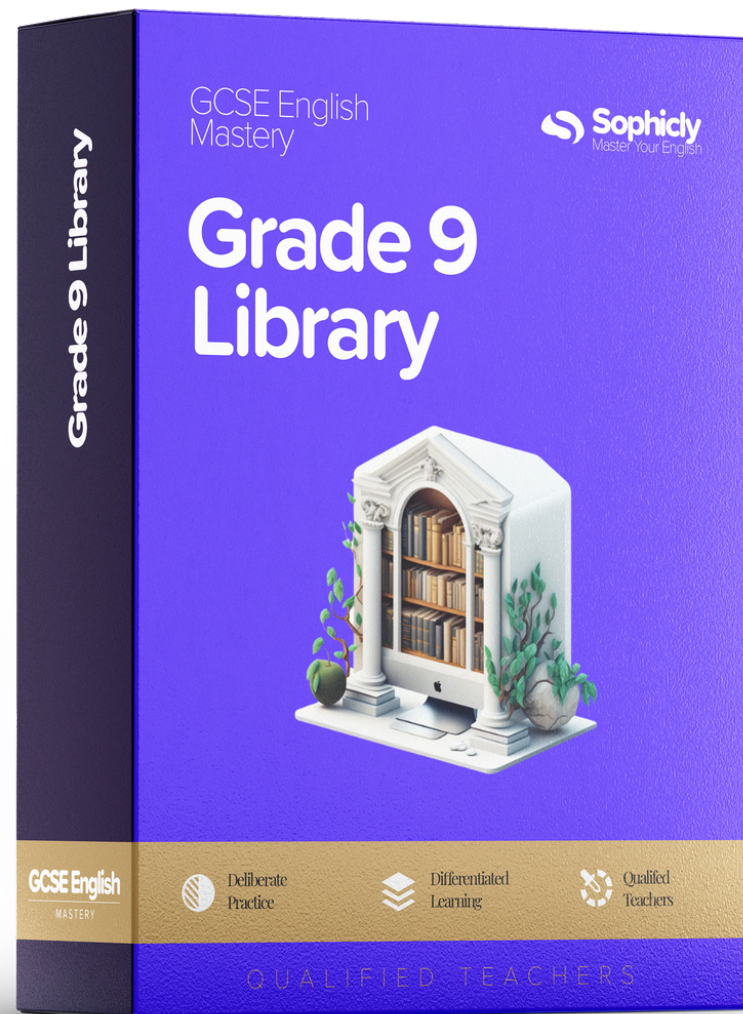



Writing Practice (2 Pieces per Month) + Feedback



Exam Preparation

GRADE 9 LIBRARY



- ✓ 100+ Grade 9 Model Answers
- ✓ Massive Variety of Notes
- ✓ Templates
- ✓ Audio Recordings
-  Reading

PERSONAL SUPPORT CHANNEL



- ✓ Parent & Student Private Support Channel
- ✓ Text and Voice Support
- ✓ Regular Updates + Reminders
- ✓ Schedule and Links
- 🎯 Read our messages and act.
- 🎯 Send targets after each writing session
- 🎯 Send voicenote after each writing session

teachers predicted him a
grade 6+

Hi Mr ABDULLAH, I hope you are having a great day.. Kenny forgot to tell you that today is parents evening... I also wanted to tell you that he got a 9 in English language and an 8 in English literature... I bless God Almighty and I want to really thank you for the brilliant tutoring and support you have been giving him... MAY GOD ALMIGHTY BLESS AND MULTIPLY YOU SEVERAL FOLD 🤲

6:20 pm

Hello Abdul, this is just to say a big thank you for your teaching. [redacted] did very well in her English exams. Thanks

19:09



0:16

19:10 ✓

Eng lang 8 and Eng literature 7. Thanks

19:12

Amazing!

I'm so happy to hear that ❤️

19:20 ✓

Subject	Class	Attendance	Current Grade	Predicted Grade	Effort
Catering	GCSE	100%	7	7	Blue
English Language	GCSE	92.0%	7	7	Green
English Literature	GCSE	92.0%	5	5	Green

Asalam O alaikum, sorry for getting back to you so late. Above I've attached a picture of my predicted grades from the March Mocks. And Alhamdulillah i was able prove myself and my teacher wrong thanks to Sophicly.

17:05

Board	Level	Examination Code	Title	Best Grid	Mark	Expt	Best	Grid	Points
GCSE	GCSE	8501	English Language	7	7	7	7	7	7
GCSE	GCSE	8502	English Literature	5	5	5	5	5	5

I got a grade 8 in Lang. Which I was not expecting at all. And I received a 7 in Lit which is a shock as I only wrote hardly 2 paragraphs for the anthology question.

17:05

salaam 19:46

im havning a look at my grades 19:46

and i was 1 mark of a 9 in English Lit 19:47

should i get it re-marked?? 19:47

and 3 marks off in Lang 19:47

to a 8 19:47

keeping in mind the exam was out of 90 marks 19:47

any advice uncle? 19:48



27/08/2023

from grade 4

seeking advice

from grade 4

respect

[redacted]'s mum said that Sophicly has helped [redacted] with all of her subjects -and had seen an improved attitude towards her studies. She said to thank you for the help.

20:09



Jazakallah for ur help in English
Grade 7 is 😊 clearly your effort on her(as she started with a grade 3 in English with you last year)
She is in year 11

11:03

GRADE 9 + GRADE 9

Hi Abdullah I wanted to tell you that I found your lessons helpful, as I have received my English results. For English language I have got 86 percent and for English literature I got 88 percent. Please can you tell me what grades they are since the boundaries aren't out yet in my school

17:40

English Language

9

English Literature Option PN

9

Amazing news from [redacted] + 2/3 grades
He achieved a grade 8 for Lang, 2 marks off a 9
And a 7 in literature (1 mark off an 8)

18:28

GRADE 9 MINDSET



1.
2.
3.



TRUST
FOCUS
PRACTICE





**WHERE DO I FIND THE
LINKS AND SCHEDULE FOR
THE LIVE SESSIONS?**



**LINKS + SCHEDULE ARE IN
THE “IMPORTANT LINKS”
SECTION OF YOUR
PERSONAL SUPPORT
CHANNEL (TELEGRAM).**



**WILL YOU PROVIDE
HOMEWORK?**



**OUR WEBSITE CONTAINS
2400+ WRITING EXERCISES.
STUDENTS SET WEEKLY
TARGETS BASED ON WHAT
THEY ARE CAPABLE OF
DOING.**



**HOW CAN I CHECK MY
CHILD'S PROGRESS?**



**ASK YOUR CHILD WHAT
THEY LEARNT IN THEIR
WRITING SESSION AND ASK
THEM TO SHOW YOU THEIR
WORK.**



**HOW LONG UNTIL MY
CHILD SHOWS PROGRESS?**



**EVERY CHILD IS DIFFERENT
BUT YOU NEED TO COMMIT
FOR AT LEAST 3 MONTHS.
PROGRESS DEPENDS ON
PRODUCTIVITY.**



**WHY ISN'T MY CHILD
MAKING PROGRESS?**



**ASK YOUR CHILD IF THEY
HAVE SUBMITTED AT LEAST
2 PIECES OF WRITING (+
MARKING & FEEDBACK) IN
THE LAST MONTH.**



**CAN I SPEAK TO YOU
ABOUT MY CHILD'S
PROGRESS?**



**YES! BOOK IN A STRATEGY
SESSION AND ATTEND
WITH YOUR CHILD.**



HOW DO I BOOK STRATEGY SESSION?



FIND THE LINK IN THE “IMPORTANT LINKS” SECTION OF YOUR PERSONAL SUPPORT CHANNEL (TELEGRAM).



**HOW ELSE CAN I KEEP MY
CHILD ACCOUNTABLE?**



**CHECK THAT THEY ARE
SENDING WEEKLY TARGETS
AND VOICENOTES TO THEIR
PERSONAL SUPPORT
CHANNEL (TELEGRAM).**



**WHAT IS THE MOST
IMPORTANT THING MY
CHILD CAN DO TO MAKE
PROGRESS?**



**FOLLOW OUR
INSTRUCTIONS AS
ACCURATELY AS POSSIBLE
AND BE PRODUCTIVE.**



**WHAT IS THE MOST
IMPORTANT INSTRUCTION
FOR MY CHILD TO MAKE
PROGRESS?**



**DO THE (WRITING)
EXERCISES + FEEDBACK IN
THE CURRICULUM AS THEY
ARE LAID OUT, AS MUCH AS
POSSIBLE.**



**WHAT OTHER TIPS HAVE
YOU GOT FOR MY CHILD
TO MAKE PROGRESS?**



**READ ALL OUR MESSAGES
AND EMAILS, FOLLOW
THEM AS WELL AS THE
TEACHERS' INSTRUCTIONS.**



**HOW CAN I EDIT MY
PAYMENT DETAILS?**



**FIND YOUR PAYMENT
INVOICE IN YOUR EMAIL,
CLICK “VIEW CUSTOMER
PORTAL” AND LOG IN.**



**DROP A COMMENT BELOW
ABOUT THE MOST IMPORTANT
CONCEPT YOU HAVE LEARNT
FROM THIS LESSON.**

